ARC 235
ARCHITECTURAL PORTFOLIO

COURSE DESCRIPTION:

Prerequisites: ARC 113 and ARC 114
Corequisites: None

This course covers the methodology for creating an architectural portfolio. Topics include preparation of marketing materials and a presentation strategy using conventional and/or digital design media. Upon completion, students should be able to produce an architectural portfolio of selected projects. Course Hours per Week: Class, 2. Lab, 3. Semester Hours Credit, 3.

LEARNING OUTCOMES:

A student who successfully completes this course should be able to:

a. Be exposed to different portfolio formats.
b. Create an electronic portfolio.
c. Create a portfolio in different formats.
d. Write a resume with a portfolio format.

OUTLINE OF INSTRUCTION:

I. Portfolio Format Selection
   A. Types
   B. Choice of portfolio materials
   C. When to us conventional vs. digital media
   D. Electronic portfolio formats
   E. Problems with electronic compatibility
   F. Portfolio sizes

II. Content selection
   A. Design
   B. Construction drawings
   C. Graphical systems
   D. Sketches
   E. Presentation
   F. Environmental
   G. Other

III. Mockup
    A. Cover sheet
    B. Divisions
    C. Arrangements

IV. Production techniques
    A. Camera techniques
    B. Choosing film media
    C. Lighting techniques
    D. Using high contrast film for B&W photography

V. Resume
    A. Career objectives
    B. Education
    C. Work experience
    D. Honors and activities
    E. Special skills
    F. References