



POSITION AVAILABLE: CLUSTER PROMOTIONS DIRECTOR

Curtis Media Group is seeking an experienced radio Promotions Director to organize and manage the marketing and promotional activities of our key radio stations in Raleigh, North Carolina. If selected, you'll direct the entire spectrum of non-media, station promotional activities including live appearances, advertiser interface, on-air and on-line contesting, public service partnerships and concerts. The Promotions Director will work closely with the General Managers and Program Directors of News Talk 680 (WPTF), 96rock (WBBB), 94.7 (WQDR), 96.9 LaLey (WYMY), and Y-102.9 (WWMY) to conceive and execute station promotions that are both client participatory and appealing to our broad array of listeners.

Applicants should have a minimum of two years experience directing a radio or television station promotion department or in a related entertainment field. You should be exceptionally proficient in communicating, both verbally and in writing, and present a polished, professional image when meeting with industry and community leaders. Additional experience in advertising agency client service is a plus. This is not a position for beginners.

If you're one of the rare few who are both creative and disciplined, organized and out-of-the-box, listener-focused and advertiser-driven, we should talk right away. Send a letter of introduction along with any related materials to Christy Pruden, Human Resources Director, Curtis Media Group, 3012 Highwoods Blvd., Suite 201, Raleigh, NC 27604.

Curtis Media Group is North Carolina's largest privately-held radio company and an Equal Opportunity Employer. We strive for excellence in a highly motivating and creative work environment.

Job Location: Raleigh

CURTIS MEDIA GROUP
3012 Highwoods Blvd., Suite 200
Raleigh, NC 27604

<http://www.curtismedia.com>

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