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Durham Tech program helps students START careers in hotel, lodging industry

(Durham, NC) – Durham Tech’s START Careers in Hotel and Lodging program, which begins Spring Semester 2015, prequalifies, trains, and certifies future employees in 12 entry-level employment positions.

The START (Skills, Tasks, and Results Training) program curriculum was developed by the American Hotel & Lodging Educational Institute (AHLEI) to give students the real-world knowledge and skills needed for a long-term career in the lodging industry. This curriculum is the only hospitality training curriculum for the workforce that is endorsed by the American Hotel & Lodging Association (AH&LA) and is supported by its network of more than 10,000 hotel owners and potential employers.

At the completion of the START program, students may graduate with up to six industry-recognized professional certifications. Additionally, students are given the opportunity to qualify to participate in a 25-hour externship. Durham Tech chooses the most qualified students to participate in this externship.

Students who successfully complete the program are qualified to pursue a variety of hospitality-related positions, including front desk representative, maintenance attendant, banquet server, PBX operator, and others.

Financial assistance is available for this program. For additional information or for questions, contact Jacequeline Mitchell at 919-536-7222 x4013 or mitchellj@durhamtech.edu. Employers interested in sponsoring an externship should also contact Mitchell.