

DURHAM TECHNICAL COMMUNITY COLLEGE
CAREER AND COLLEGE PROMISE
CAREER AND TECHNICAL EDUCATION PATHWAY
BUSINESS ADMINISTRATION
Marketing Certificate HS (C25120MH)

Revised Fall 2019
2 Semesters

Catalog/Academic Year 2022-2023

Key to symbols after some courses:

* Developmental courses (ENG 002 and/or MAT 003) may be required based on college placement and course requisites. CCP students have met this requirement.

FALL SEMESTER 2022

Course	Hours Class	Hours Lab	Hours Clinical	Hours Credit	Program Remarks	Notes
BUS 137 Principles of Management*	3	0	0	3		
MKT 120 Principles of Marketing*	3	0	0	3		
MKT 123 Fundamentals of Selling	3	0	0	3	Online	

SPRING SEMESTER 2023

Course	Hours Class	Hours Lab	Hours Clinical	Hours Credit	Program Remarks	Notes
BUS 110 Introduction to Business*	3	0	0	3		
MKT 220 Advertising and Sales Promotion*	3	0	0	3	Online	

MINIMUM SEMESTER HOURS REQUIRED FOR CERTIFICATE 15