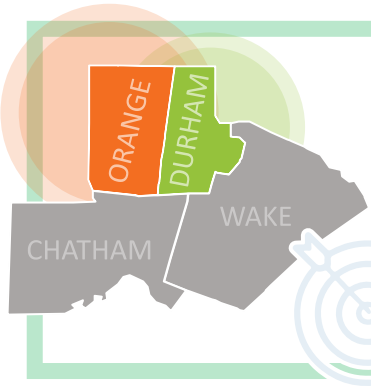
Goals for Impact

By 2031, Durham Tech will achieve the following outcomes to move the needle on its strategic priorities and advance student success and regional economic mobility:

ACCESS & GROWTH



EXPAND COMMUNITY REACH

INCREASE ENROLLMENT among Durham and Orange County residents **ages 15 to 44**.

Target Goal: Serve 10% of the region's population in age group 15 to 44.



EXPAND ENROLLMENT to critical, high-demand fields:

- **biotechnology**
- **nursing**
- **teaching**
- **skilled trades**

STUDENT ATTAINMENT & MOBILITY

ENSURE COMPLETION

with equitable outcomes achieved across **all student groups** defined in the NCCCS performance measures.

60%

Target Goal: Ensure at least 60% of all students **successfully complete** their credentials.



ACCELERATE UNIVERSITY TRANSFER SUCCESS

Target Goal: Ensure at least 77% of transfer students **matriculate to a baccalaureate program** upon completion of an associate degree.

STRENGTHEN WORKFORCE-READY TALENT PIPELINES

by increasing acquired **workforce credentials** at a rate commensurate with regional population growth.

- Adult High School
- Customized Training
- English Language Acquisition
- Human Resource Development
- Small Business Center

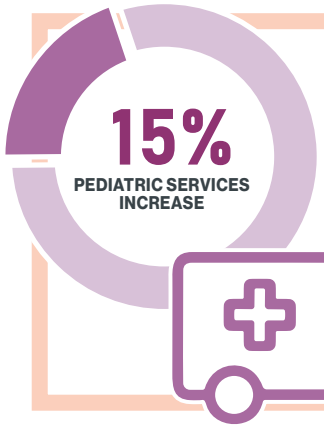
ADVANCE OPPORTUNITIES FOR LIVING WAGES

Target Goal: Ensure at least 80% of students in applied degree programs **attain employment** earning a living wage of $45,552 ($21.90/hour) or higher.



80%
EMPLOYED WITH A LIVING WAGE OR HIGHER

COMMUNITY IMPACT



INCREASE MOBILITY THROUGH PEDIATRIC & FAMILY WELL-BEING

by leveraging the College's assets to **strengthen pediatric and family well-being** across the community as a key strategy for advancing economic mobility.

Target Goal: The College's **Community Health Lab** will increase pediatric services by 15% while aligning service delivery and outreach to **connect families** to educational opportunities, health resources, and workforce pathways.

CHILDCARE CENTER DEVELOPMENT WITH COMMUNITY PARTNERSHIPS