

Learning Outcomes for the Esthetician Program

By the end of the program, the student should be able to demonstrate the ability to:

1. Perform a variety of specialized body and skin care treatments following correct procedures and precautions and supporting client needs (including and not limited to facials, hair removal, and non-permanent make up applications).
2. Use a range of specialized equipment and products, in compliance with established national, provincial, industry, and other related standards, regulations, policies, and procedures.
3. Apply relevant knowledge of anatomy, physiology, pathology and histology to the provision of specialized esthetic treatments and services.
4. Adhere to Occupational Health and Safety, sanitation, and Infection Prevention and Control best practice guidelines, according to current legislation and national, provincial, municipal, and industry standards and regulations.
5. Identify business skills and activities required for the successful establishment and operation of a small esthetic business in a salon or spa environment.
6. Select and recommend the use of esthetic products and product ingredients to clients, taking into account health status and identified needs.
7. Establish and maintain professional relationships in adherence to standards and ethics associated with the profession.
8. Develop customer service strategies that meet and adapt to individual needs and expectations in accordance with professional standards and ethics.
9. Determine professional development strategies that lead to the enhancement of work performance and career opportunities and keep pace with industry change.

The goal of the Esthetics program is to prepare graduates to function effectively in a diverse, competitive, and growing customer service industry.

The Esthetics industry promotes the wellbeing of the customer or client through the provision of specialized facial, hand, skin, and body treatments. There is a high expectation of proficiency and excellence in the skills and professionalism of practitioners, and service provision is customized to the needs of individual clients.

The vocational learning outcomes for the program include:

- Codes of ethics and conduct,
- Use of specialized equipment and products,
- Technical instruction pertaining to:
 - Personal skin care treatments and services, business and customer service skills, sales techniques and knowledge of infection prevention and control and occupational health and safety necessary for entry level positions as Estheticians.

Students will need to carefully assess each client's needs and determine appropriate personal care in relation to that client's condition,

- The procedure to be offered,
- The associated risk of performing the procedure,
- The appropriate equipment and products required to safely and competently carry out the procedure.

The student will perform a wide range of professional treatments, including services such as:

- Facials,
- Hair removal, and
- Make-up.

Following successful completion of the program, graduates of the Esthetician program can expect to find employment in day or resort spas, salons, beauty institutes, health clubs, cruise ships, and cosmetic firms. They may also be employed as sales representatives for manufacturers, distributors and retailers of esthetic products, or may find opportunities for self-employment, contract, and consulting work.

At the end of the program, students should be able to:

- Conduct an in depth skin analysis and record the observations and the client's health history to determine service expectations, customized treatments, modifications, or contraindications
- Use various mediums and techniques required for safe removal of excess body and facial hair such as hard and soft waxes, sugaring, threading, and tweezing
- Apply make-up for a variety of occasions (such as day, evening, and wedding) according to client needs and preferences
- Perform a variety of body care treatments such as non-therapeutic massage, hydrotherapy, exfoliation, peeling, body wraps, and décolleté5 and back treatments determine contraindications and necessary modifications to treatments, utilizing information related to product ingredients and client health history
- Apply appropriate infection prevention and control practices to prevent transmission of infections to provide a safe environment for clients and staff
- Advise client where there is contraindication to treatment and if appropriate, refuse to perform treatment